

Signature Live Gifts

Feature Overview
& User Guide

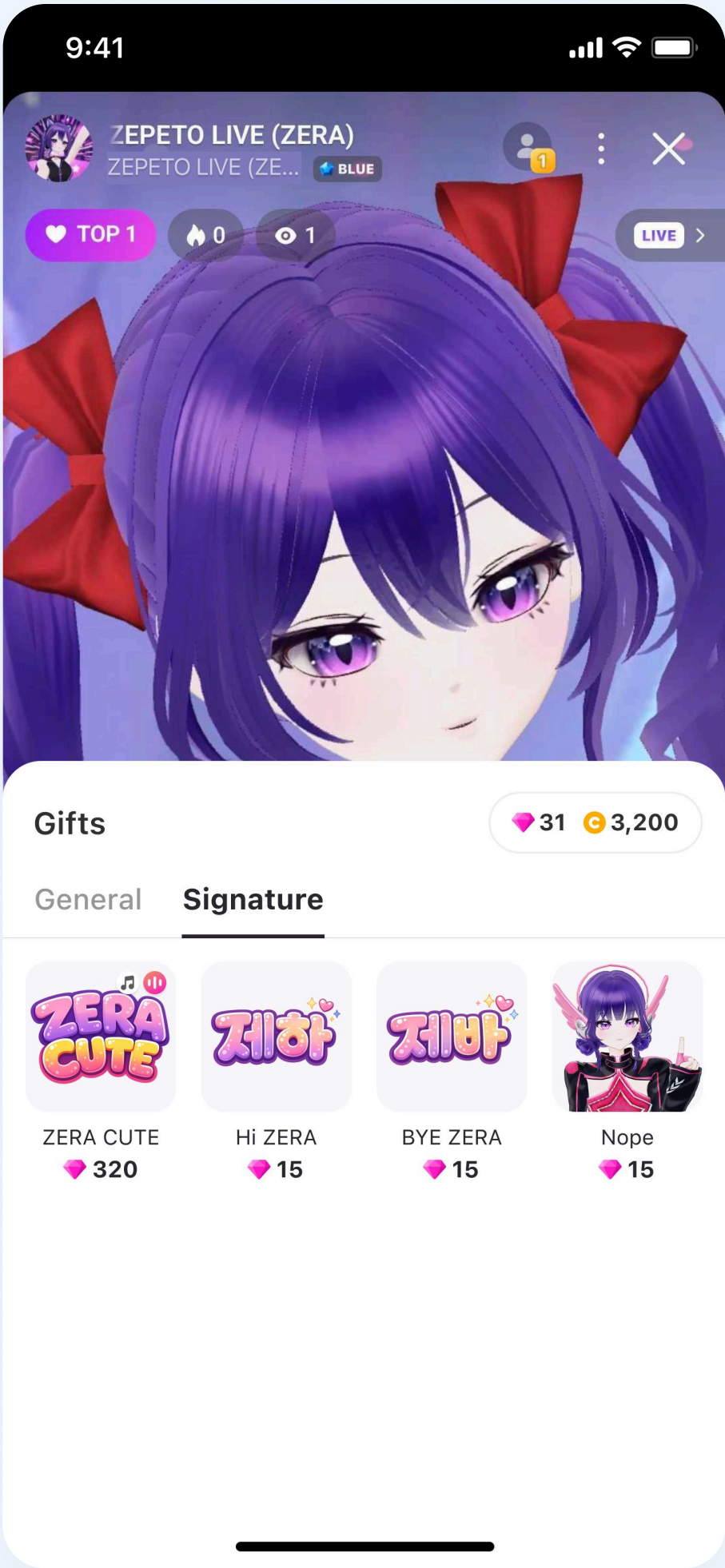
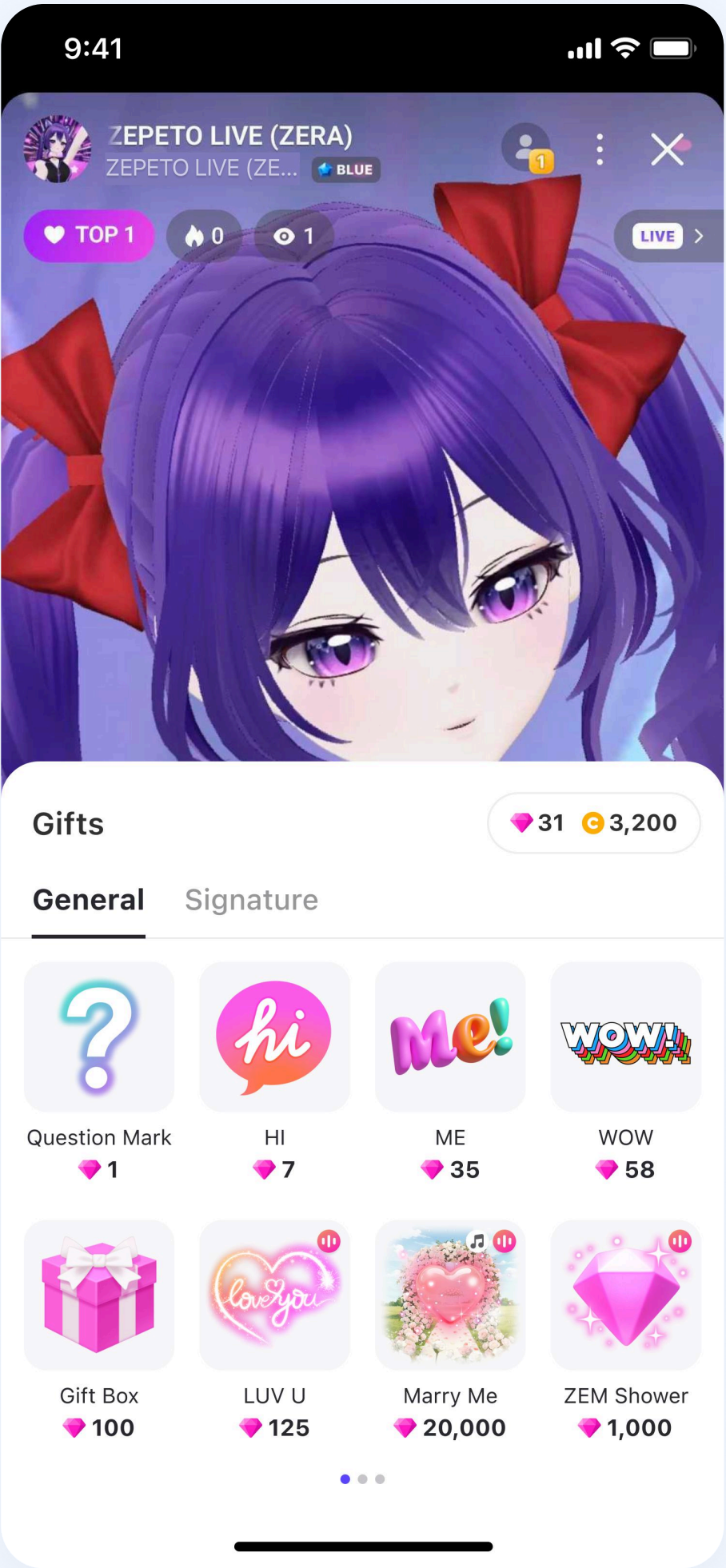
Introducing Signature Live Gifts

Create your own custom gifts! Signature Live Gifts are now available 👁️👁️

Standard Live Gifts

These are the default gifts available in ZEPETO LIVE.

They appear the same in every stream.



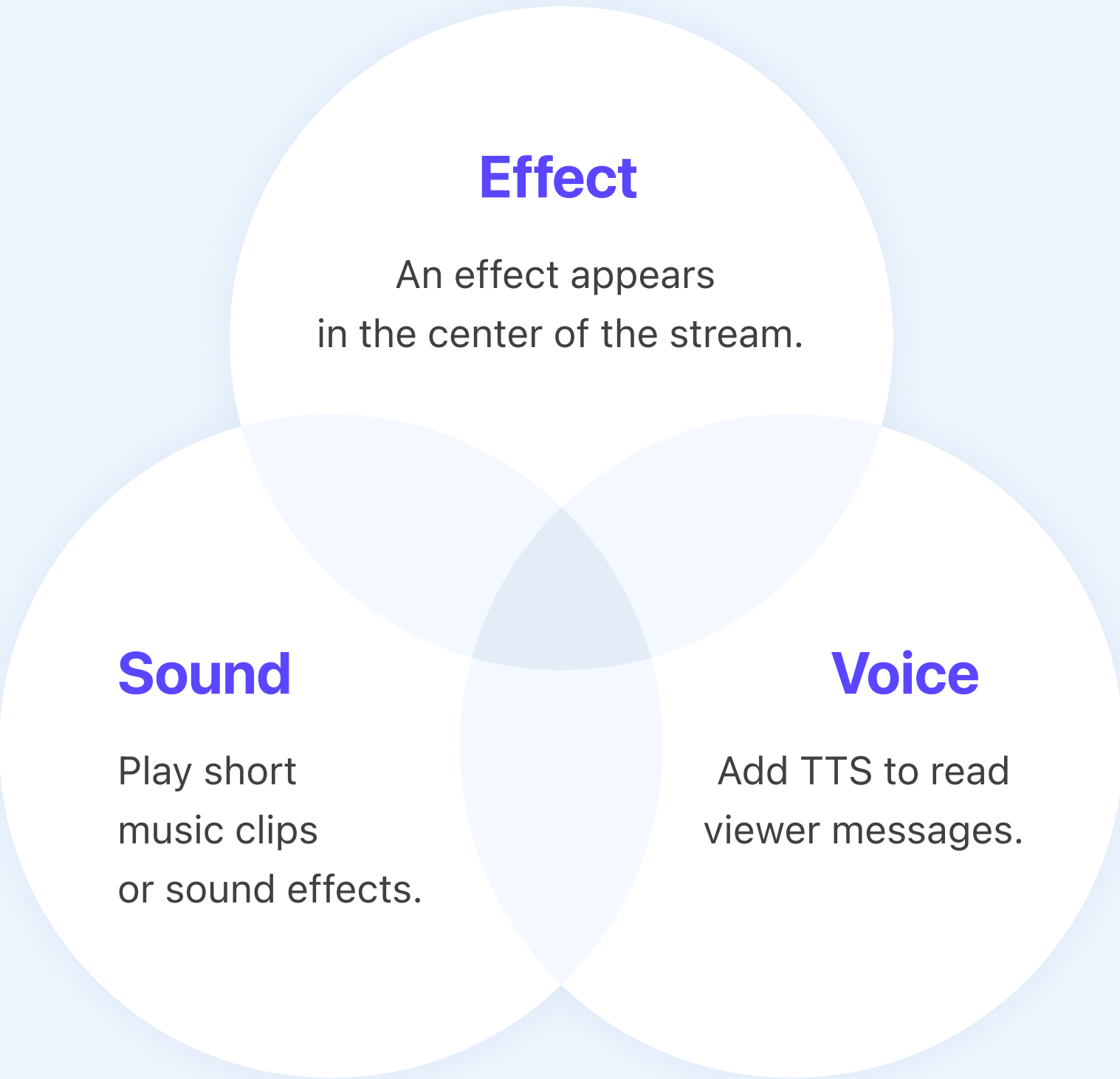
Signature Live Gifts

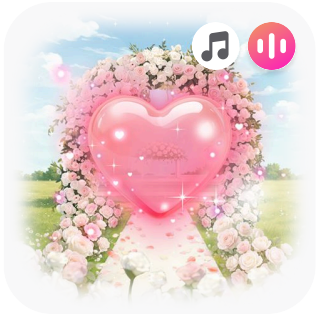
You can create and upload them yourself.

They are only shown in your stream.

Introducing Signature Live Gifts

You can create gifts with the following elements.



					
	Question Mark	Mic	Gift Box	LUV U	Marry Me
	💎 1	💎 10	💎 100	💎 125	💎 20,000
(Required)					
Thumbnail Image	○	○	○	○	○
Effect	X	X	○	○	○
🎵 Sound	X	X	X	X	○
🗣️ Voice	X	○	X	○	○

- You can create Signature Live Gifts starting from the HOT streamer tier.
- You can also create gifts using combinations not shown in the table, such as Image + Sound or Image + Sound + Voice.

Tips for Creating Signature Live Gifts

Not sure what to create? Check out these tips!



Nope
15

Use Your Avatar

Create gifts unique to your stream.
Use your avatar to make fun and memorable gifts!



ZERA CUTE
320

Use Your Voice

"Thank you!"
"Love you!"
Add messages your fans would love to hear.



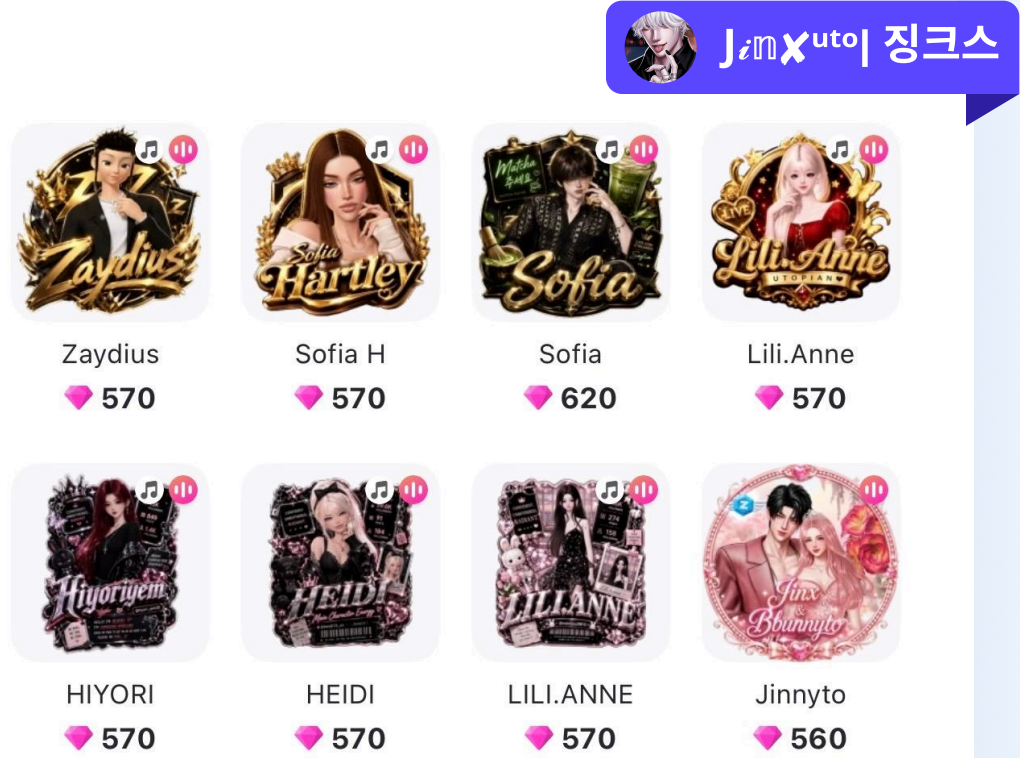
Hi ZERA
15



BYE ZERA
15

Use Your Inside Jokes

Have catchphrases only you and your fans use?
Turn them into fun reaction gifts!



Create Gifts for Your Super Fans

Create personalized gifts for your Super Fans!
They'll love sending them!

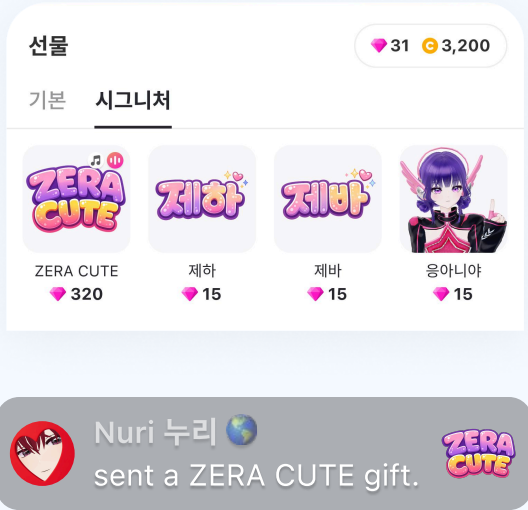
Signature Live Gift Requirements

The number of Signature Live Gifts you can make public varies by streamer level, and the minimum price varies depending on the requirements.

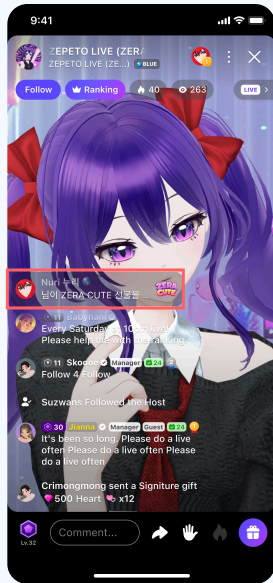
Pricing by
Option

(Default)	Minimum Price
Thumbnail Image Only	20 ZEM
+ Effect (S)	+ 50 ZEM
+ Effect (M)	+ 280 ZEM
+ Effect (L)	+ 1,980 ZEM
+ Sound	+ 10ZEM
+ Voice	—

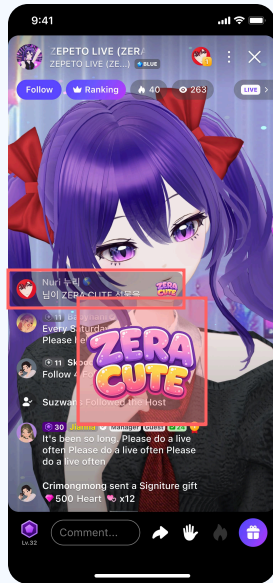
Thumbnail Image



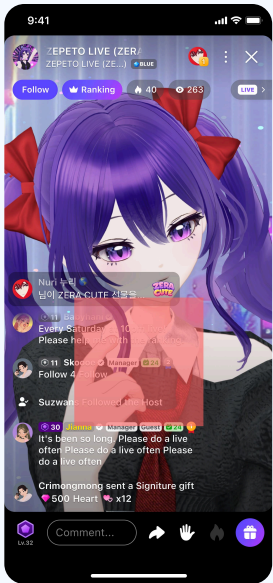
Without Effect



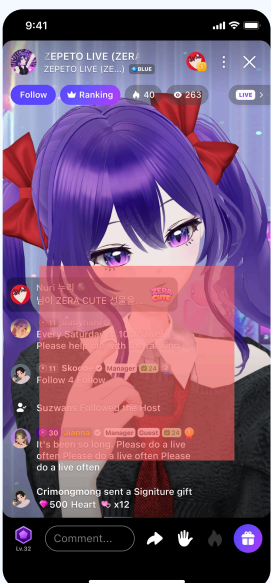
With Effect



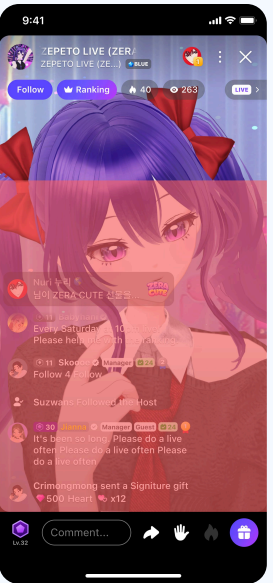
Effect (S)



Effect (M)



Effect (L)



Pricing by
Playback Duration

(Default) 2 sec	—
2 sec < Playback Duration ≤ 3 sec	+ 30 ZEM
3 sec < Playback Duration ≤ 4 sec	+ 80 ZEM
4 sec < Playback Duration ≤ 5 sec	+ 300 ZEM
5 sec < Playback Duration ≤ 6 sec	+ 500 ZEM
6 sec < Playback Duration ≤ 8 sec	+ 1,000 ZEM
8 sec < Playback Duration ≤ 10 sec	+ 2,500 ZEM

HOT

3

⚡ ACE

6

★ ICON

10

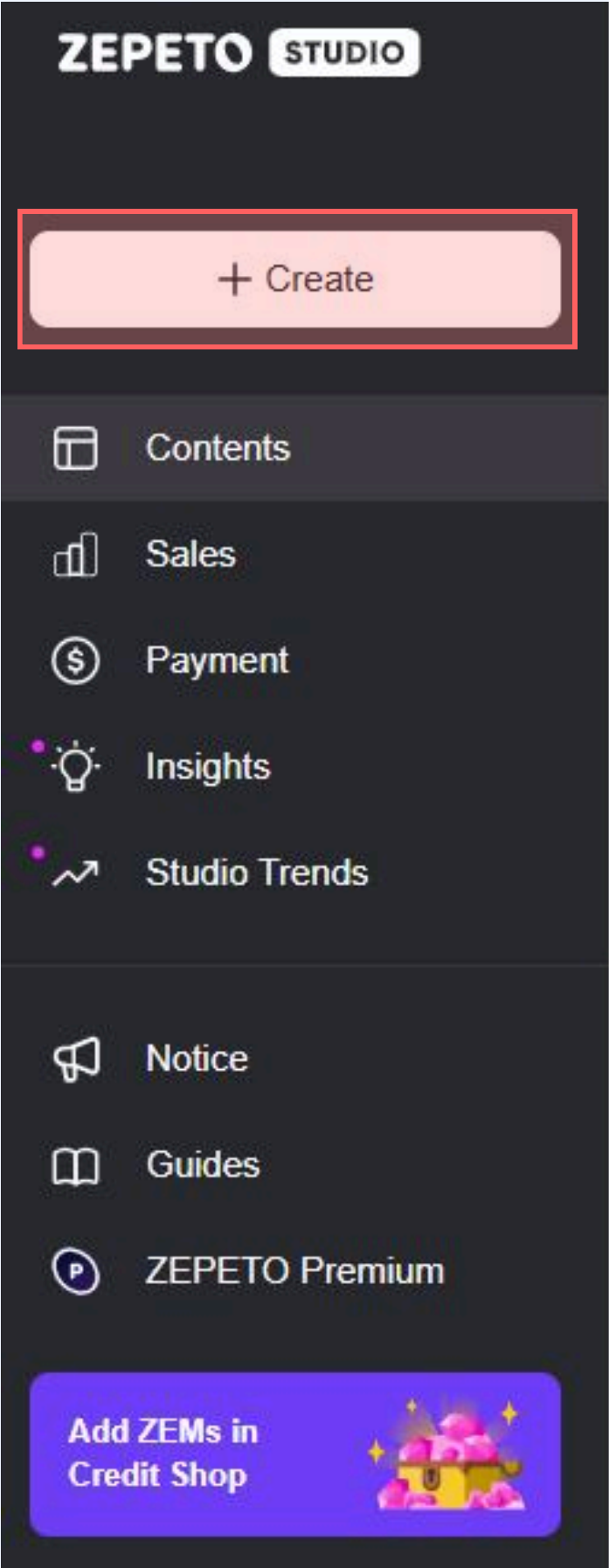
Signature Gift Count
by Streamer Level

- There is no limit to the number of gifts you can submit.
Only the number of gifts that can be made public is limited.
- As of Aug 24, 2026. Pricing policies may change in the future depending on operational circumstances.

Creation Guide 1

Signature Live Gifts can be created in ZEPETO STUDIO.

1



Contents

Items World Live **Live Signature Gift** Sale Promotion

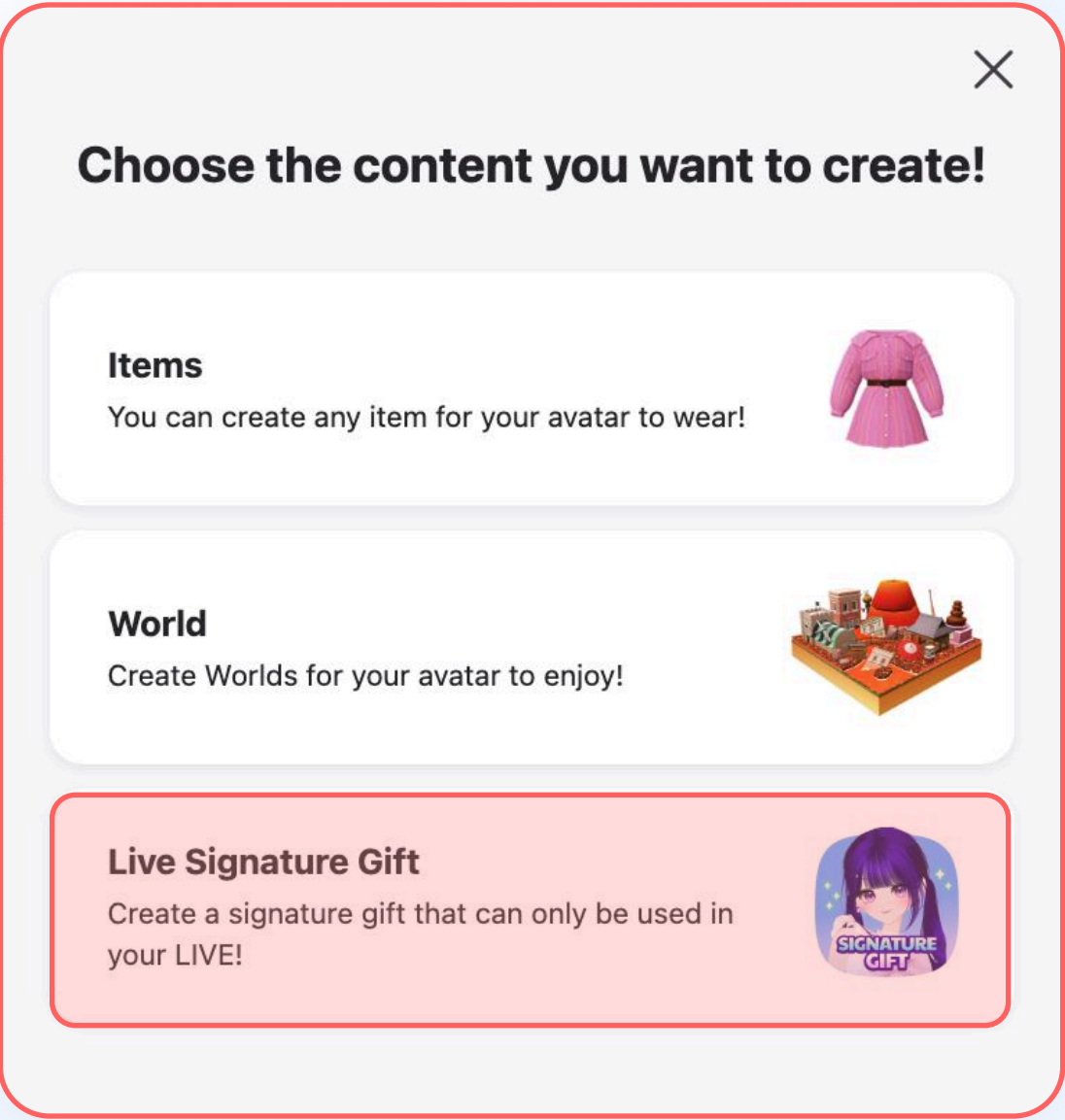
Q Search Gifts

Title	Price	Units Sold	Status
-------	-------	------------	--------



No data

2



1 Click the **+ Create** button.

2 Select Live Signature Gift.

Creation Guide 2

Open the Signature Live Gift creation page and enter the required information.

Save

Submit for review

Create Live Signature Gift

3

Gift Name

Enter a gift name (e.g. Crown)

0/10

4

Thumbnail Image

Displayed in the item list and chat gift display

- PNG, transparent background

- 500×500 px - Up to 500 KB

Effect (Option)

Plays at the center of the LIVE screen

☐ Small (540×540 px)

☐ Medium (816×816 px)

☐ Large (1122×1392 px)

Upload a file

Upload

Good evening!
Streamer

omg the effect is so cute!!

User wait what was that??

User ok that was so cool lol

User first time here, loving it

User stream is so fun today

User can't stop watching

Preview

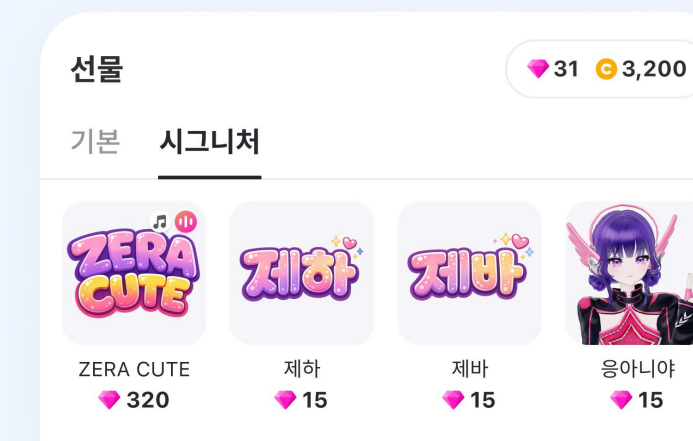
☐ Grid View

3 Give your gift a name. (Required)

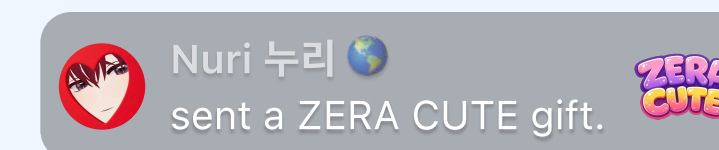
- Gift names do not support multilingual settings.

4 Upload a thumbnail image. (Required)

- This image will be displayed as the thumbnail in the live stream.



- Thumbnails uploaded without effects will only appear above the chat area.



- Use a transparent PNG image.

- Image size: 500 × 500 px (Max. 500 KB)

Thumbnail Image

Displayed in the item list and chat gift display

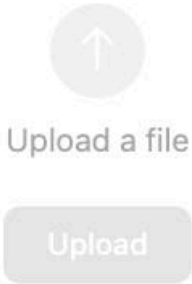


- PNG, transparent background
- 500×500 px · Up to 500 KB

Effect (Option)

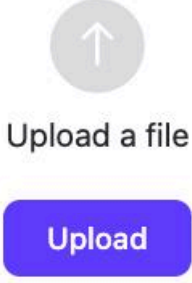
Plays at the center of the LIVE screen

- ☐ Small (540×540 px)
- ☐ Medium (816×816 px)
- ☐ Large (1122×1392 px)



- WebP
- Up to 20 MB · 2–10 sec

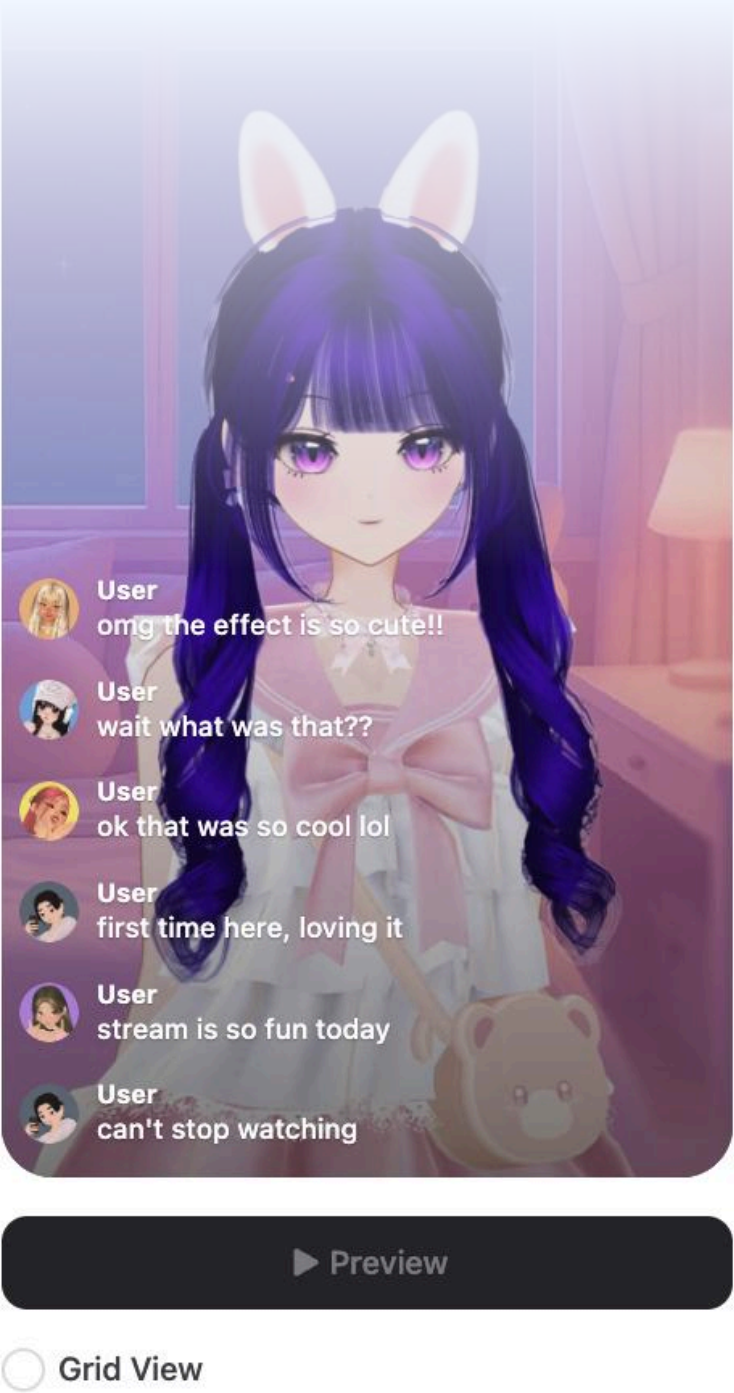
Sound (Option)



- MP3 · WAV · M4A
- Up to 2 MB · Max 10 sec

Set as Voice Gift

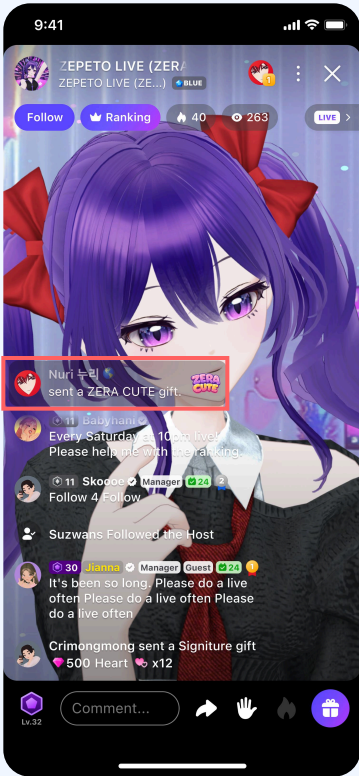
- ☐ Yes
- ☒ No



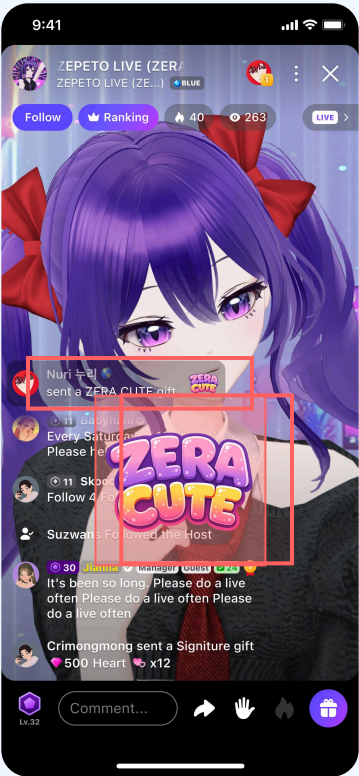
☐ Grid View

5 Upload an effect. (Optional)

- Uploaded effects will appear in the center of the stream.
- If no effect is uploaded, only a notification will appear above the chat.



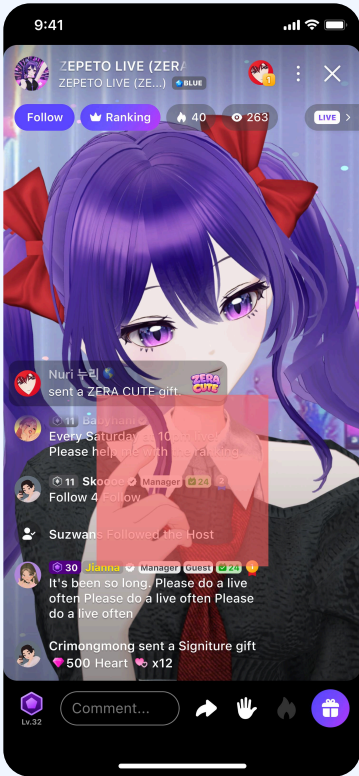
Without Effect



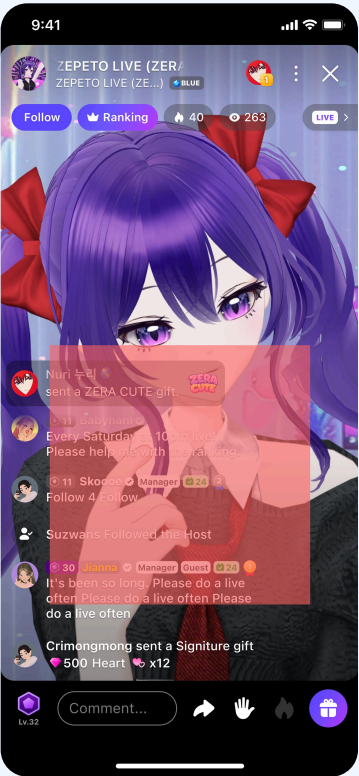
With Effect

5-1 Select an effect size.

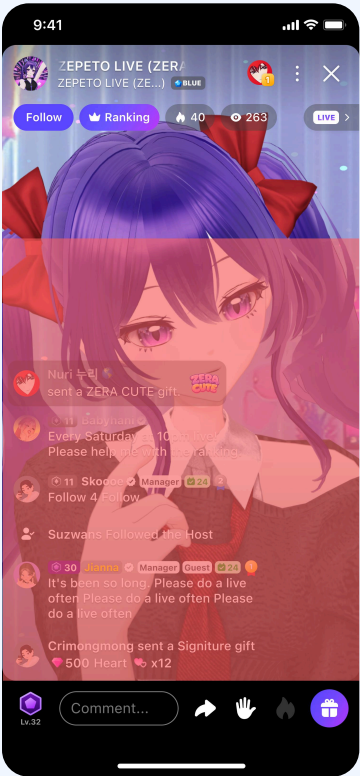
- The minimum price varies depending on the selected size.
- Enable Grid View below the preview button to check the exact size.



small



medium



large

5-2

Effect (Option)
Plays at the center of the LIVE screen

☐ Small (540×540 px)
☐ Medium (816×816 px)
☐ Large (1122×1392 px)

↑

Upload a file

Upload

- WebP
- Up to 20 MB · 2–10 sec

6

Sound (Option)

↑

Upload a file

Upload

- MP3 · WAV · M4A
- Up to 2 MB · Max 10 sec

7

Set as Voice Gift

☐ Yes
☒ No

8

Price

💎 Enter the price

Minimum Price 20 ZEM [Details](#) ▾
Minimum price may vary depending on options

9

Service Notice

- Signature Live Gifts are only visible and usable in the creator's own LIVE.
- Submitted Signature Live Gifts must comply with all policies, including the ZEPETO Studio production guide, Community Guidelines, and LIVE Guidelines. Non-compliant content may be removed or restricted.
- All uploaded content (images, WebP, sound, etc.) must be created by you or properly licensed. Violations may result in removal or restrictions, and the uploader is fully responsible for any damages.
- Submitted gifts are inactive by default and must be activated by the streamer to appear in the LIVE gift list.
- Editing, deactivating, or deleting a Signature Live Gift may affect its visibility and use in LIVE.
- This feature may not be available in some app versions or environments.
- This information is subject to change.

User
first time here, loving it

User
stream is so fun today

User
can't stop watching

▶ Preview

☐ Grid View

5-2

Upload a file that matches the selected effect size.

- Use a WebP file under 20 MB.
- Length must be between 2–10 seconds.
- The minimum price varies by duration.

6

Upload sound. (Optional)

- Supported formats: MP3, WAV, M4A
- Recommended length: up to 10 seconds.
The minimum price varies by duration.
- When used with a WebP effect, sounds longer than the effect duration may be trimmed.

7

Choose whether to enable Voice Gift. (Required)

- Select YES to enable TTS for the gift.

8

Set the selling price. (Required)

- The minimum price varies depending on effects, sounds, and Voice Gift settings.

9

Please read the service guidelines and notices below.

- Registered gifts can be used after they have been reviewed and approved.
- The review process may take up to 3 business days.
- Gifts containing profanity, insults toward others, sexual content, or content that violates ZEPETO's guidelines will not be approved.
- Gifts cannot be edited after submission for review.

10

Please tap the

Submit for review

 button to submit your Signature Gift!

Creation Guide 3

After creating your gift, switch it to Public in ZEPETO STUDIO.

ZEPETOSTUDIO

+ Create

Contents

Sales

Payment

Insights

Studio Trends

Notice

Guides

ZEPETO Premium

Add ZEMs in Credit Shop

Contents

ItemsWorldLiveLive Signature GiftSale Promotion

Q Search GiftsAll

Title	Price	Units Sold	Status
 제하 Basic	 15	0	11 Private
 ZERA CUTE Basic Gift Effect Sound Set as Voice Gift	 320	2	Public

Rows per page 10

< 1 >

11

In Content > Live Signature Gifts, change the gift status to Public to make it visible in the service. (Required)

- Registered gifts cannot be edited, but you can freely switch between Public and Private.

- Registered gifts can be deleted at any time.

Pending Review

Under Review

Private

Review Complete (Approved)

Review Failed

Review Complete (Rejected)